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(54) The manufacture of signs

(57) A method of making a sign is described which comprises taking a transfer material and a temporary support sheet, the transfer material comprising a transparent or translucent carrier sheet bearing on one side a plurality of transferable indicia, which are either sufficiently adhesive as such to enable their transfer to the support sheet or which bear a layer of adhesive on their face remote from the carrier sheet, or which are non adhesive but transferable by virtue of a coating of adhesive on the temporary support sheet, the adhesive if present being adapted to adhere the indicia to the

temporary support sheet more strongly than they adhere to the carrier sheet, and wherein the material of the indicia is adhesive under the application of heat and pressure, transferring indicia from the transfer material to the temporary support sheet in the desired order to build up the desired legend for the sign, and applying the transferred indicia under heat and pressure to the surface of a transparent or translucent sheet, e.g. of acrylic plastics, to form the sign. After such transfer the indicia may be overcoated, e.g. with a contrasting colour background. The legend is read through the transparent or translucent sheet which protects it against abrasion or other damage.

SPECIFICATION. The manufacture of signs

This invention relates to sign manufacture and particularly to sign manufacturing using transfer 5 materials.

Dry transfer lettering materials have been known for many years and are described for example in British Patent Specifications 959670 and 954459. Such dry transfer materials 10 conventionally consist of a flexible, transparent or translucent plastics film on which are arranged a plurality of transferable indicia, usually alphabetic letters, numbers and punctuation marks. On top of each indicium is a coating of adhesive which 15 enables the indicium to be transferred from the carrier sheet and adhered to a receptor surface. In order to facilitate such transfer, the relative mechanical characteristics of the indicium and the carrier sheet may be so chosen that the bond 20 between the carrier sheet and the indicium may be weakened or broken by local stretching of the carrier sheet effected by rubbing over the back of the carrier sheet in the region of an indicium with a suitable stylus. This system is described in

25 Specification 95967.0. Such dry transfer materials have been used widely for some years in various applications. Because of the relatively fragile nature of the ink film of which the indicia are composed, such 30. materials are generally unsuited for the production e of signs which may be exposed to the weather, a cleaning by detergent solutions or the like and accordingly in the manufacture of signs, where it is desired to use preformed lettering rather than 35 hand-printed lettering, there has been a tendency to use die-cut vinyl letter rather than dry transfer lettering. Dry transfer lettering may be used in constructing a composite sign where the lettering is over laid by a protective sheet e.g. the lettering on a suitable carrier such as paper may be inserted 105 in a frame and protected by a glass or plastics. cover through which the lettering is visible. Such systems are generally unsatisfactory and tend sometimes to be unsightly.

We have now found that visually much more pleasing signs which have the advantage of high durability may be produced using a special dualpurpose transfer material.

According to the present invention there is provided a method of making a sign which comprises taking a transfer material and a temporary support sheet, the transfer material comprising a light transmitting carrier sheet bearing on one side a plurality of transferable indicia, transferring the indicia by adhesion to the temporary support sheet in the desired order to build up the desired legend for the sign, applying the transferr d indicia under heat and pressure to the surface of a light-transmitting sign sheet, the formulation of the material from which the indicia are made being such that, on removal of the support sheet, the indicia remain on the sign

sheet. Thus in particular the transfer material 65 comprises a transparent or translucent carrier sheet bearing on one side a plurality of transferable indicia, which are ther inherently sufficiently adhesive to enable their transfer to the support sheet or which each bear a layer of adhesive on their face remote from the carrier sheet or which are non adhesive but transferable by virtue of a coating of adhesive on the temporary support sheet, the adhesive if present being adapted to adhere the indicia to the 75 temporary support sheet more strongly than they adhere to the carrier sheet, and wherein the material of the indicia is adhesive under the

application of heat and pressure. The heat and pressure should be sufficient to cause the indicia to adhere to the light 80 transmitting (transparent or translucent) sign sheet more strongly than they are adhered to the temporary support sheet. The temporary support sheet can then be stripped away and if desired the 85 indicia covered by a layer of suitable material, e.g. paint, which accordingly constitutes a background to the indicia in the sign as viewed. The background may also be provided by a coloured paper or foil adhered over the indicia or held against them. Alternatively, the layer may be provided by transferring a coloured layer from a blocking foil under pressure and, if necessary, heating.

Because, under the action of the heat and 95 pressure, the indicia come into intimate contact with the surface of the transparent or transluc nt sign sheet, that surface is totally "wetted" and the indicia appear optically dense and perfectly flat. The indicia in the sign are protected by the transparent or translucent sheet through which 100 they are viewed, which may accordingly be chosen for that purpose. The transparent or translucent sheet may be of glass but is preferably of a plastics material e.g. an acrylic plastics material; most preferred are polyvinylchloride, cellulose triacetate and polymethylmethacrylate e.g. those sold under the Registered Trade Marks PERSPEX and PLEXIGLAS.

The property of the indicia that they should be 110 adhesive under the action of heat and pressure may be imparted to the indicia e.g. by constructing them on a basis of a thermoplastic polymeric material which softens to tacky adhesive condition on the application of heat. Alternatively a 115 thermosettable material which likewise softens initially on heating may be used as a base material. In such a case, the finished sign may be rendered exceptionally heat-stable by heating after its manufacture so as to cure the thermosettable base to a hard thermoset film 120 adherent to the transparent or translucent sheet. The indicia may thus be regarded as being formed of a hot melt or heat seal adhesive together with a suitable pigment or dyestuff to render the area of 125 the indicium visible.

Preferably the transfer material used in the method of the present invention is constructed generally as a dry transfer material of the stretch release type i.e. as described in British Patent

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Specification 959670. The indicia are preferably. formed by screen printing using an appropriate printing ink and subsequently the whole printed area of the sheet including the spaces between 5 the indicia is supercoated with a substantially nontacky pressure sensitive adhesive. The indicia may also be formed, in known fashion, by printing an indicium area in a colourless carrier film and a visible image in coloured ink. The film may be 10 printed by screen printing and the visible image by e.g. gravure, letterpress or lithographic printing, either before or after the film is printed. Substantially non-tacky pressure-sensitive adhesives are generally not particularly strong, 15 and indeed use may have to be made of the stretch release technique mentioned above in order to ensure that a relatively weak adhesive has sufficient pulling power to remove the indicia from the carrier sheet when the dry transfer material is 20 used. The fact that the bond produced by heat and pressure between the indicia and the transparent or translucent sheet through which they are to be viewed is generally very much stronger than the adhesive bond produced by the adhesive of the transfer material or on the temporary support sheet enables the temporary support sheet on to which the indicia were originally transferred when the message or the like was being composed to be peeled away, either hot or cold, to leave the indicia 30 firmly adherent to the transparent or translucent sign sheet.

The individual components of the preferred dry transfer materials for use in the method of the invention will now be described in detail.

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35 CARRIER SHEET:

The carrier sheet of the transfer material of the present invention may be any of those conventionally used in the manufacture of dry transfer lettering sheets. Transparent or 40 translucent plastics films are preferred, most preferably polyethylene, styrene/butadiene copolymers, polypropylene and polyethylene terephthalate films. Coated papers may also be used. The thickness of the film is preferably 0.1 to 0.15 mm.

The carrier sheet may have a release coating on the surface carrying the indicia.

INDICIA:

The indicia may be formed of a printing ink
based on a film forming polymeric thermoplastic
material. Both plastisol and organosol inks may be
used and inks may be used which while based on
the thermosetting polymeric materials have an
adequate content of modifying agents to give the
overall indicia thermoplastic heat seal or hot melt
adhesive properties. For example, inks based on
nitrocellulose may be given thermoplastic heat
seal properties by a suitable choice of plasticiser;
polymeric plasticisers, used at a sufficiently high
level, impart the desired properties while still
enabling the indicia to b printed without
difficulty, and nabling the production of dry
transfer materials working by so-call d "stretch

- release", as described in British Patent

 Specification 959670. The indica may be simply applied by a single printing process or they may be built up in a number of layers, which may vary, and which are applied by successive printing processes. Alternatively, it is possible to produce appropriate indicia photographically by modifying
- 70 appropriate indicia photographically by modifying one of the known photographic methods of producing dry transfer materials. Such methods are described inter alia in British Patent Specifications 1,079,661, 1,291,960 and
- 75 1,364,627. The melting or softening point of the indicia should be chosen with care and particularly having regard to the types of transparent or translucent sheet on to which the indicia are to be adhered.

80 ADHESIVE: President of the

As noted in the above, the adhesive is preferably of a substantially non-tacky pressure sensitive type. Preferred adhesives consist of a highly tacky polymeric component such as polyisobutylene, polyvinyl ethyl ether, polyvinyl isobutylether, or a mixture containing one or more of these together with a tack-modifying or tack-reducing component. Typical tack-reducing components are finely divided mineral materials, particularly finely divided silica and waxy materials such as natural or synthetic waxes.

The formulation of the inks constituting the indicia may be chosen relative to the intended use of the material. For example, if it is desired to use 95 the material in the manufacture of signs which are to consist of a sheet of acrylic plastics through which the indicia are to be viewed, the indicia may be formulated so as to be compatible chemically with the material of the transparent or translucent 100 sheet. Likewise, if the transparent or translucent sheet is of polyvinylchloride, the ink may be chosen to give an ink which is compatible therewith and can be easily heat sealed on to such a surface with visually satisfactory results. Types 105 of plastics sheets which may be used in the manufacture of signs include polymethylmethacrylate sheets of the types noted above, polyvinylchloride sheets, polystyrene sheets, polyethylene and polypropylene sheets, 110 polycarbonate sheets and cellulose triacetate THE DEPTH OF SHEET sheets.

Suitable materials for the temporary support sheets are plastics films such as polyethylene terephthalate sheet, various treated papers, and, for example, aluminium foil. Such temporary support material should of course be able to withstand the heat applied during the step of adhering the indicia to the transparent or translucent sheet under heat and pressure.

Likewise, the adhesive forming part of the transfer

material of the present invention should not be adversely affected by the heat and pressure used to adhere the indica to the surface of the transparent or translucent sheet. In particular, the adhesive should not melt at too low a

125 adhesive should not melt at too low a t mperature, which would give rise to slippage between indicia and temporary support sheet -15

during the heat transfer step. Particularly preferred adhesives comprise a highly tacky thermoplastic polymeric component together with an appropriate quantity of a finely divided silica to 4.5 reduce the overall tack of the adhesive.

The adhesive is preferably solvent soluble in a non-solvent for the transparent or translucent 3 740 sheet. This enables any residue of adhesive to be easily cleaned off the sign, so producing a clean 10 finish. It is particularly important to remove such residues if the indicia are to be overcoated with a sprayed paint coating. In the Examples given below, the adhesives can be dissolved in hexane and the second second

If an error is made, it is preferable to enable the transferred indicia to be removable either from the temporary support sheet or from the transparent or translucent base sheet by solvent action also. The indica in the examples below may be removed 20 by dissolving in industrial methylated spirits.

If the transparent or translucent sheet on to which the indicia are to be transferred is very thin, e.g. is a thin plastics foil, that sheet may be backed up during the heat transfer step by a suitable 25 rigid backing.

The following examples will serve to illustrate the invention. In these examples all parts and percentages are by weight unless otherwise

A printing ink was formulated as follows: A 3, mixture was made up of:

methylmethacrylate coplymer 20 parts Service Control of the Control of th

.68 parts ethylene glycol ethylether acetate The state of the s

35 and polyvinylchloride, polyvinylacetate 11 parts copolymer (Vinylite VYHH ex. - Bakelite)

43 parts by weight of this mixture were then triple roll milled together with 9 parts by weight of aniline black pigment, 0.2 parts by weight of fumed silica (Aerosil 300 ex. Degussa) and 3.8 parts by weight ethylene glycol mono ethyl ether acetate. Milling was continued to Hegman Gauge

Thereafter, 24 further parts by weight of the 45 mixture, 10 parts by weight of a 40% by weight solution of methyl methacrylate/butyl methacrylate copolymer (Paraloid B66 ex. Rohm) and Haas) in ethylene glycol mono ethyl ether. acetate and 10 parts by weight of a methyl methacrylate copolymer solution (40% by weight Paraloid B82 ex. Rohm and Haas in ethylene glycol mono ethyl ether acrylate) were added and the mixtur stirred to homogeneity.

The black ink so made was used to print letters onto 150 micron thick sheets of high density polyethylene. Silk screen process printing was used, printing being through a 240 mesh screen. The printed images were dried on a belt drier for

60 30 seconds dwell time at 60°C. An adhesive was made up as follows: The following ingredients were stirred together in the proportions by weight given:

Fumed silica (Aerosil R972 ex. Degussa) 8.0 parts

65 Aliphatic hydrocarbon solvent (Exsol 48.C parts 145/160, ex. Esso)

Polyisobutylene solution (Low molecular weight Oppanol B10 ex. BASF 30% by weight solids solution in Exsol 145/160) 7.7 parts

70 Polyisobutylene solution (High molecular weight Oppanol B50 ex. BASF 20% by 20.0 parts weight solution in Exsol 145/160)

Polybutene (Low molecular weight Hyvis 13.8 parts 10. Ex. B.P. Chemicals Ltd)

The last ingredient was added to the others 75 while hot stirring at 50 to 60°C.

99.0 parts by weight of a 10% by weight solution of polyethylene wax was then added. The polyethylene wax was type ACP6 ex. Allied 80 Chemicals Limited and the solvent was Exsol ...145/160.

Finally, a molten 50% by weight solution of a fatty amide (Oleamide, Crodamide O ex. Croda Chemicals) in Exsol 145/160 was added and 85 stirring continued to produce a homogeneous adhesive.

This adhesive was applied by screen printing an overall layer through a 240 mesh screen onto the previously printed polyethylene sheets. The adhesive coating was dried by passing the sheets through a belt dryer at a 30 second dwell time at 65°C. The transfer sheets so produced were protected by interleaving with siliconised vegetable parchment paper sheets.

Using the transfer materials so produced in the 95 usual way, a word was built up from individual letters on a 50 micron thick sheet of polyethylene terephthalate film (Melinex ex. I.C.I.). The film bearing the letters was then passed with the letters in contact with a 2mm sheet of polymethyl 100 methacrylate (Perspex ex ICI Limited) through a heated nip. The temperature of the nip rolls was 170°C and the assembly was passed between them at a rate of 4m/minute.

The polyethylene terephthalate sheet was then 105 peeled away from the polymethyl methacrylate sheet to leave the letters firmly adherent to the surface of the polymethyl methacrylate sheet and the right way round then viewed through that sheet. The side of the sheet bearing the letters was then oversprayed with spray paint to give a sign in which the black letters stood out clearly against the coloured paint background and which had a generally pleasing appearance.

115 EXAMPLE 2.

The following ingredients were mixed together in the following proportions by weight:

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	Rutile titanium dioxide (grade R—HD3 ex. British Titan Products) 29 parts	After each printing, the sheets were belt dried with a 40 second dwell time at 85°C. The shats ware then overprint doverall with
•	Copolymer mixture (as in Example 1) 43 parts	an adhesive of the following formulation:
	Furned silica (Aerosil 300 ex. Degussa) 0.2 parts	60 Fumed silica (Aerosil 300 ex Degussa) 8.8 parts
5	Ethylene glycol mono ethyl ether acetate 7.8 parts	Aliphatic hydrocarbon solvent (ECS 2033 ex Esso) 76.9 parts
	This mixture was dispersed on a triple roll mill until a fineness of 7 on a Hegman Gauge was	Ethylene glycol monoethyl ether 26.0 parts
10	achieved and there was then added 10 parts by weight of a methyl methacrylate butyl	Xylene 10.3 parts
10	methacrylate copolymer solution (as in Example 1) and 10 parts by weight of a methyl methacrylate	65 Polyvinyl ethyl ether (low viscosity ex Union Carbide) 16.0 parts
	copolymer solution (as in Example 1). Dry transfer sheets were prepared by printing	Polyvinyl ethyl ether (high viscosity
15	this ink as in Example 1 onto 150 micron thick high density polyethylene sheets and	Present Union Carbide) 2.0 parts
	subsequently drying and adhesing those sheets exactly as in Example 1. Words were made up using these sheets in the	Polyterpene resin (A125 ex 70° R.H. Cole Co.) 3.2 parts
20	usual way by transferring individual letters onto 50 micron polyethylene terephthalate sheets. The sheet bearing the words was then passed together	The adhesive was printed through a 100T mesh and subsequently dried by passing the transfer materials through a belt dryer with a 40 second dwell time at 85°C.
25	with a 1mm thick transparent polyvinyl chloride sheet through a heated nip. The nip temperature was 120°C and the polyethylene terephthalate	75 The transfer material so made was used to build up words on 50 micron thick polyethylene
	and PVC sheet were passed through at a speed of 4m/minute. After passing through the nip, the polyethylene terephthalate sheet could be peeled away to leave the white letters adhered to the	terephthalate sheets (Melinex Grade S ex. I.C.I.) and the legend so formed placed in contact with polymethyl methacrylate sheets 2mm thick. The 80 assembly of polymethyl methacrylate sheet and
30		letter bearing polyethylene terephthalate sheet was then passed through a heated nip. The nip was heated to 180°C and speed was 8m/min. The polyethylene terephthalate sheet could then be
35	It was found that higher operating speeds could	peeled away to leave the letters firmly adhering to the polymethyl methacrylate sheet.
33	temperatures, for example a nip temperature of 160°C and a pass speed of 9m/minute. If high	In order to show up those letters, the polymethyl methacrylate sheet was then backed
٠.	temperatures are used with low speeds, there is a tendency to distortion of the PVC sheet.	with a backing of retro-reflective material (e.g. 90 Scotchlite ex 3M Company or a microbead-containing paint) to form, when framed, a vehicle
40	EXAMPLE 3. The black ink of Example 1 was used to print	identification plate or so-called "numbernate", which was of pleasing appearance and very
٠.,.	indicia on 100 micron high density polyethylene sheets by screen printing using a 61T mesh.	legible. The two will be supply to the second of the secon
45	The indica so printed were overprinted in register using colourless carrier film of the following formulation:	95" EXAMPLE 4
	Fumed silica (Aerosil 130V ex Degussa) 2.8 parts	First a base medium was made up by mixing together:
	Polymeric plasticiser (Uralac 923/68 ex Synthetic Resins Ltd) 30.0 parts	100 Polymethyl methacrylate (Plexigum P 24. ex-Cornelius Chemical Co.) 90 parts
50	Monomeric plasticiser (Howflex SP ex Laporte) 3.7 parts	
	Ethylene glycol monoethyl ether acetate 99.5 parts	Di ethylene glycol monobutyl ether acetate 5 parts
5!	Cellulose nitrate (33% DHX 3/5 in butanol) 63.9 parts	105 Aromatic hydrocarbon fraction boiling between 168°—200°C (Aromasol H. ex-I.C.I.)

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5			GB-2 003 390 A 3
٠.	This base medium was then used to make up ink(s) of the following formulation:	٠.	Black Ink %
· · ·	miles of the following formationer.	50	Polymeric Plasticiser (Paraplex G25 ex
. 1	Base medium 215 parts	•	Rohm & Haas) 16.5
	Butyl phthallyl butyl glycollate (Reomol		Carbon Black 7.5
5	4PG. ex-CIBA—GEIGY) :i · · · · · · · · 9 parts		Ethylene glycol monoethyl ether 9.5
,	Amide Wax (Dehysol wax) 2.6 parts		Dehysol wax (ex Henkel & Cie
	Titanium dioxide (Rutile grade RH472	٠.	GMBH) flow 2.0
:	ex-Laporte) 68 parts		Modaflow (ex Monsanto Chemicals agents
	or with a contract of the cont		Ltd) 2.0
	The state of the s	55	The ink was triple roll milled to Hegman 7 and
10	Carbon black (Elftex 150 ex-Cabot carbon) 14 parts	. ,	the final viscosity adjusted for printing with exitol acetate.
			A Marketing of the Control of the Co
;	The ingredients were premixed using a palette knife and then ground on a triple roller mill to		Adhesive %
. ,	Hegman gauge 7 degree of fineness.	٠;	Fumed silica (Aerosil R972 ex Degussa) 4.0
15	The ink(s) thus produced were used as in	60	Aliphatic hydrocarbon solvent (Exsol
	Examples 1 and 4 for making signs and numberplates; similar satisfactory results were		145/160, ex Esso) 17.2
	obtained.	- t- A	
	If it is desired to use very fine detail indicia, the	1 15	Oleamide (Croamide 'O' ex Croda
20	indicia may be printed in two stages: first a		Chemicals Limited) 10.12
	general area is printed using an ink as noted above		Polyisobutylene solution (low molecular
	but not containing pigment to deposit a colourless	65	weight Oppanol B10 ex BASF 50% by
	carrier film. Thereafter, the fine detail indicia are	-	weight in Exsol 145/160) 2.33
25	printed on the area with the coloured ink. Alternatively the indicia may be printed first and		
20	then overprinted with clear film area. Because the		Polyisobutylene solution (High molecular
	colourless carrier film is based on an acrylic		weight Oppanol B50 ex BASF 20% by
	polymer it does not adversely affect the		weight in Exsol 145/160) 10.00
	appearance of the finished sign.	70	Polybutylene (Medium molecular weight
		, 0	Hyvis 30 ex B.P. Chemicals Ltd.) 6.89
30	EXAMPLE 5.		
	Example 1 was repeated using black and white		Polyethylene wax solution (Type ACP6
	inks of the following composition, and using an		ex Allied Chemicals Ltd. 10% by weight
	adhesive as set out below:		dispersed in Exsol 145/160). 49.46
	White Ink %	75	Similar very satisfactory results were obtained.
35	Cellulose nitrate (33% n-butanol damped		CLAIMS
30	in ethylene glycol monoethyl ether		 A method of making a sign using a transfer
	acetate) 48.3		material, which method comprises taking a
		-	transfer material and a temporary support sheet,
	Polymeric Plasticiser (Paraplex G25 ex	80	the transfer material comprising a light transmitting carrier sheet bearing on one side a plurality of
	Rohm & Haas) 14.0		transferable indicia, transferring the indicia by
40	Titanium Dioxide 30.0		adhesion to the temporary support sheet in the
40	Titanium Dioxide 30.0		desired order to build up the desired legend for the
	Ethylene glycol monoethyl ether (oxitol) 7.7	85	sign, applying the transferred indicia under heat
			and pressure to the surface of a light-transmitting
	The ink was triple roll milled to Hegman 7 and		sign sheet, the formulation of the material from
	the final viscosity was adjusted for		which the indicia are made being such that, on removal of the support sheet, the indicia remain
	printing with oxitol acetate.	90	on the sign sheet.
45	Black Ink %		2. A method according to claim 1 wherein the
45	Black Ink %		indicia of the transfer material are inherently
	Cellulose nitrate (33% n-butanol damped		sufficiently adhesive to enable their transfer to the
	in ethylene glycol monoethyl ether		temporary support sheet.
	acetate) 62.5	95	A method according to claim 1 wherein the

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indicia of the transfer material each be are a layer of adhesive permitting their transfer to the temporary support sheet.

4. A method according to claim 1 wherein the surface of the temporary support sheet on to which the indicia are transferred is provided with a coating of adhesive of sufficient strength to enable transfer of the indicia from the transfer material to the temporary support sheet.

5. A method according to any one of claims 1 to 4 wherein the indicia of the transfer material are formed on a basis of a thermoplastic polymeric material which under the action of heat softens to a tacky condition.

6. A method according to any one of claims 1 to 4 wherein the indicia of the transfer material are formed of a nitrocellulose based ink having a sufficient proportion of polymeric plasticiser to impart to the indicia thermoplastic heat seal properties.

7. A method according to any one of the preceding claims wherein the temporary support sheet is polyethylene terephthalate foil.

8. A method according to any one of the

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25 preceding claims wherein the indicia are brought into contact with the sign sheet under heat and pr ssure by passing an assembly of the temporary support sheet, the indicia forming the sign legend and the sign sheet through a heated nip between rollers.

9. A method according to any one of the preceding claims wherein the sign sheet is transparent.

10. A method according to any one of claims 1 to 8 wherein the sign sheet is translucent.

11. A method according to any one of claims 1 to 8 wherein the sign sheet is of an acrylic plastics material, polyvinyl chloride or cellulose triacetate.

12. A method according to any one of the
 40 preceding claims wherein after removal of the temporary support sheet, the surface of the sign sheet bearing the indicia is coated with a layer of colour contrasting with that of the indicia.

 13. A method of making a sign using a transfer
 material substantially as described in any one of the foregoing Examples.

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14. A sign made by the method claimed in any one of claims 1 to 13.

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